



IFA FOUNDATION SCHOLARSHIPS: **WHY APPLY?**

Students eager to learn more about the world of franchising have the opportunity to immerse themselves directly in the heart of the business at the International Franchise Association (IFA) Annual Convention. Recipients of IFA Foundation scholarships will receive a **complimentary registration** and a travel stipend to attend.

As the largest, most relevant conference for the franchising sector, you'll find robust education tracks, world-renowned speakers, and an unmatched community to help you get started on your career path. There, you can:

- Explore new and exciting career opportunities with some of the world's largest brands.
- Network with successful entrepreneurs, executives, and young professionals.
- Discover how franchise businesses operate and learn about the future of franchising.

The International Franchise Association is the world's oldest and largest organization representing franchising worldwide. IFA works through its government relations and public policy, media relations and educational programs to protect, enhance and promote franchising and the more than 775,000 franchise establishments that support nearly 8.2 million direct jobs, \$787.7 billion of economic output for the U.S. economy and nearly three percent of the Gross Domestic Product (GDP). IFA members include franchise companies in over 300 different business format categories, individual franchisees and companies that support the industry in marketing, law, technology and business development.

ABOUT THE IFA FOUNDATION

Founded in 1983, the IFA Foundation is the leading nonprofit organization working to strengthen and promote franchising. The IFA Foundation programs and research generate understanding and awareness of the franchising sector while also directly nurturing opportunity seekers and franchise professionals to help shape the future of franchising.

**APPLICATIONS
ACCEPTED NOW
THROUGH
JAN. 3, 2025**



SCHOLARSHIP OFFERINGS

Doc Cohen Franchising Scholarship

One Award - \$4,500

The **Doc Cohen Franchising Scholarship** honors franchising great Doc Cohen by recognizing and supporting the next generation of franchising leaders. This competitive award, presented annually, provides to one recipient a \$4,500 scholarship, which includes tuition assistance and the recipient's costs to travel to attend the IFA Annual Convention. The recipient may also have the opportunity to connect directly with Doc Cohen and his robust network in the franchising industry.

To be eligible, you must be a U.S. citizen enrolled in an accredited college/university in the U.S. with a major or primary focus in one or more of the following areas of study: business, finance, marketing, food service, hospitality, franchising, or entrepreneurship. You must also be able to attend the 2025 IFA Annual Convention in Las Vegas from February 10-13, 2025.

IFA Foundation Scholarship Sponsored by The Frederick A. DeLuca Foundation

One Award - \$2,500

Created in memory of the co-founder of Subway, the IFA Foundation Scholarship Sponsored by The Frederick A. DeLuca Foundation recognizes and supports outstanding students interested in franchising who are enrolled in an accredited college/university with studies in business or franchise management. This competitive award, presented annually, provides one recipient \$2,500 in tuition assistance, as well as free registration and a travel stipend (up to \$1,500) to attend the IFA Annual Convention in Las Vegas.

To be eligible, you must be a U.S. citizen enrolled in an accredited college/university in the U.S. and studying business or franchise management.

TO APPLY BY JANUARY 3, VISIT: franchise.org/menu/ifa-foundation