



**BRITAIN'S BIGGEST INTERNATIONAL
FRANCHISE SHOW**

2024 Post-Show Report | ExCeL London

#IFS24

www.thefranchiseshow.co.uk

11,474
attendees



91% of exhibitors
rebooked at the show



WHAT HAPPENED AT THE SHOW?

This 2024 edition of The International Franchise Show played host to over 250 British and international brands exhibiting, 60+ seminars and panel discussions taking place, and non-stop face-to-face networking!

This year's event marked our 15th edition of The International Franchise Show and we can confidently say that it was our biggest and busiest event by far; welcoming over 11,474 visitors over the two days, with over 91% of the exhibitors rebooking their stands for the 2025 event before the show had even closed.

SHOW STATISTICS

40.5%

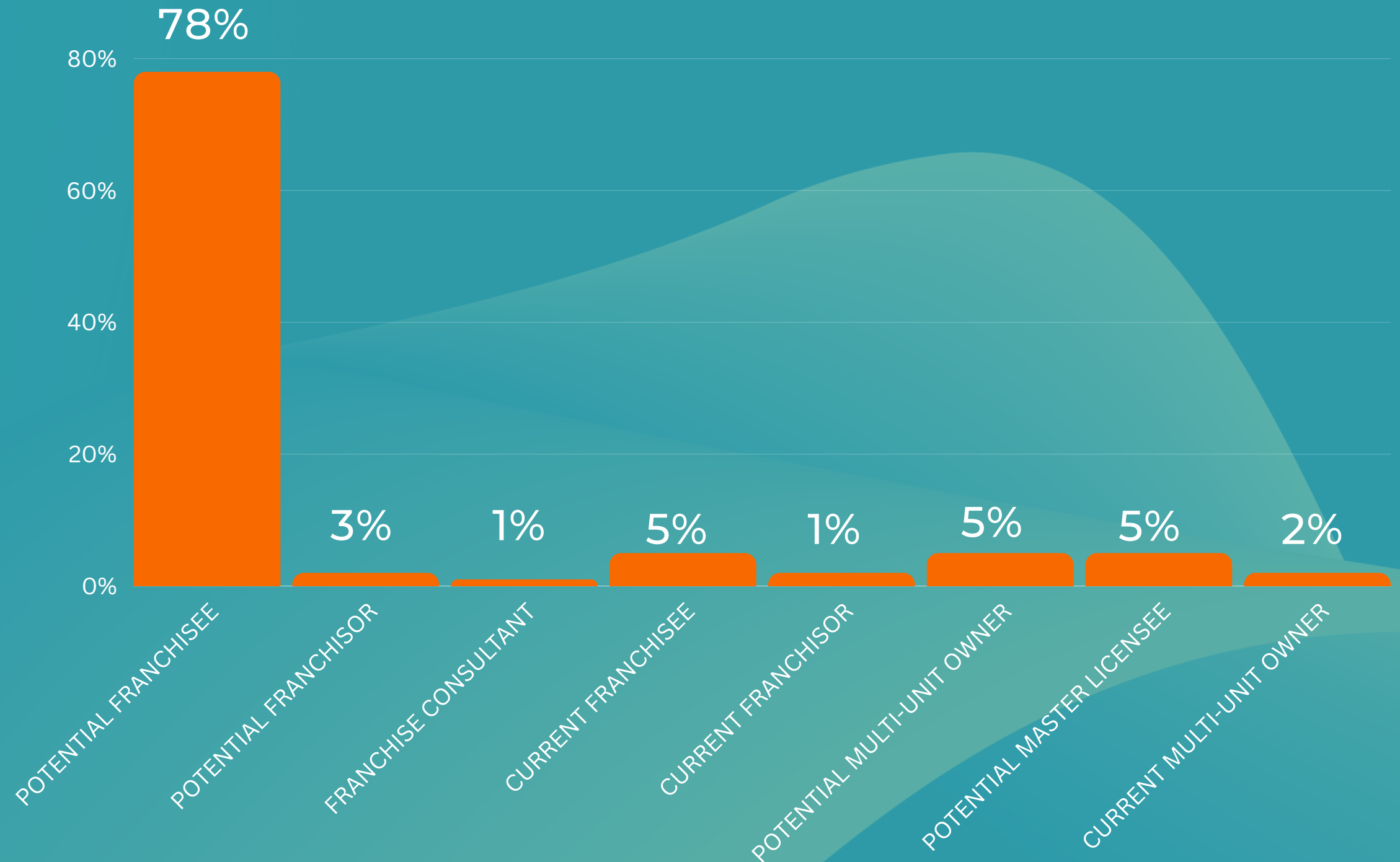
of visitors have owned a business

Visitors from **OVER 58** countries

89%

of visitors were keen to invest/start a franchise immediately

MAIN REASONS FOR VISITING



SHOW HIGHLIGHTS

BRAND NEW SPONSORS



CHILDREN'S ACTIVITY PAVILION

In partnership with Kindling Franchise Consultants, we introduced the brand new Children's Activity Franchise Pavilion, dedicated to putting a spotlight on the up and coming franchise brands and providing a special platform for the leading children-focused franchise brands to connect with future franchisees and educate you on the benefits of joining a franchise within the industry.

Over the years children's activity brands have been on the rise with working parents becoming increasingly popular, therefore the need for child care is on the rise meaning a whole industry has developed to educate and entertain children.

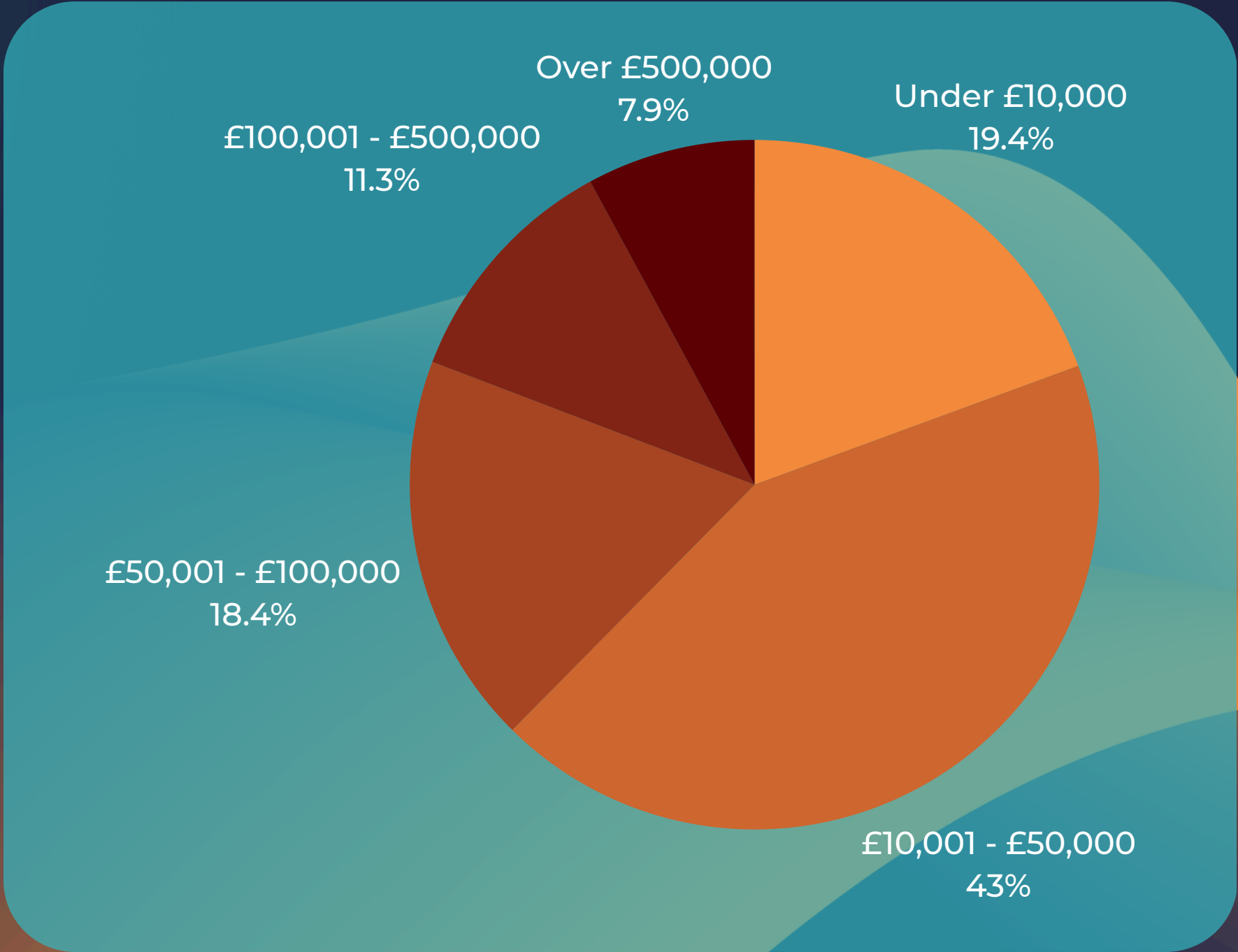
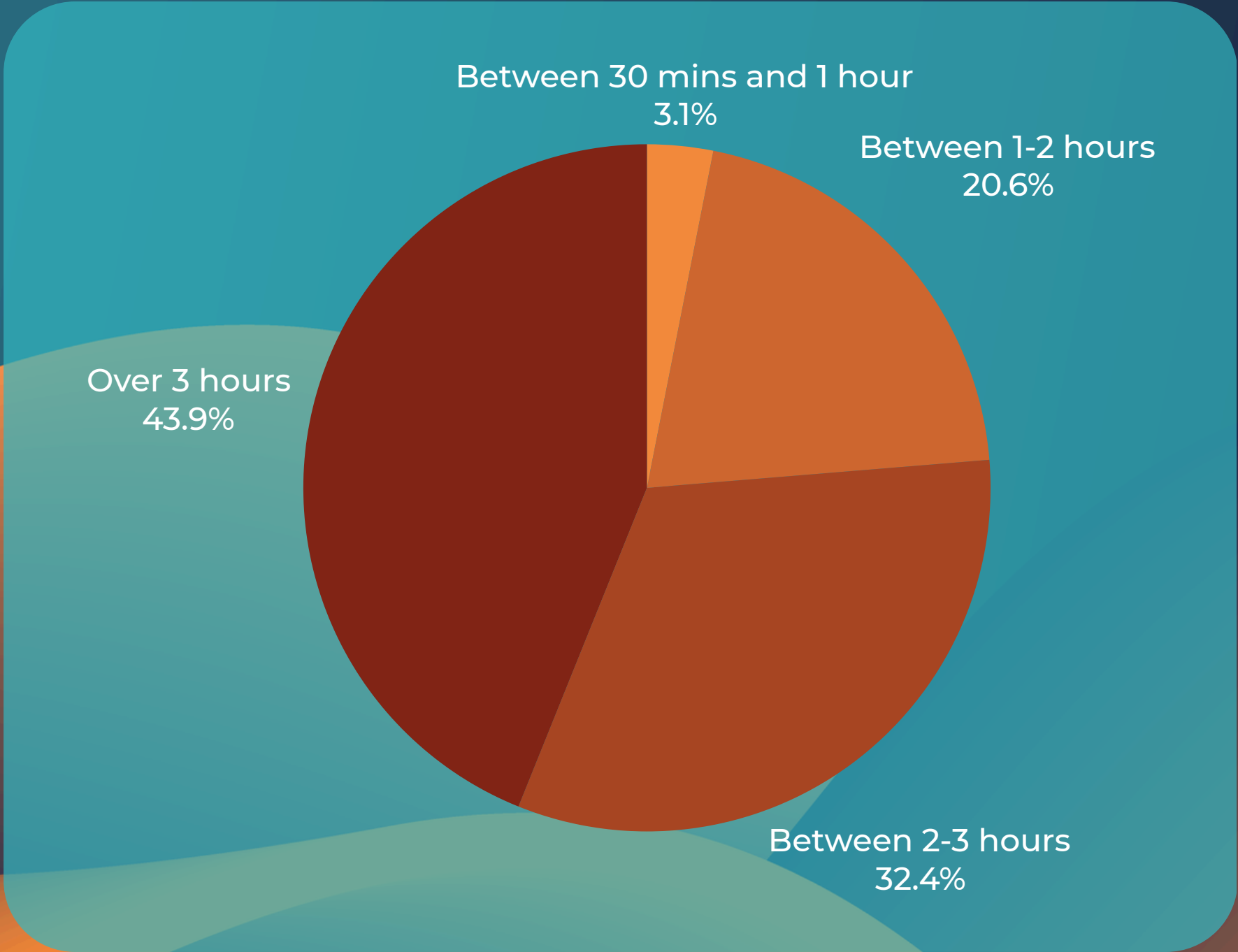
FRANCHISE SUPPLIERS

Although we welcome thousands of aspiring franchisees and investors, we also play host to the rest of the franchise community who attend to keep an eye on their competition, go to the educational seminars on trending topics and find new suppliers.



HOW LONG DID VISITORS SPEND AT THE EVENT?

VISITOR INVESTMENT LEVEL



TESTIMONIALS

FRAMES
opticians

"The International Franchise Show has left us speechless, and we couldn't be more excited to announce that we've already rebooked for next year. With 72 expressions of interest, we can't wait to follow up on all the opportunities that lie ahead."

**ZAINAB SULEMAN,
CO-FOUNDER OF
FRAMES OPTICIANS**

**CO
OP**

"What a fantastic show to attend. Not seen a franchise show that busy for 20 or more years. Hope the energy and enthusiasm from the show continues into a load of new franchisees."

**MARTIN HAWTHORNE,
FRANCHISE BUSINESS
DEVELOPMENT AT
CO-OP**

easyStorage®

"Thank you to all the really interesting prospective franchisees who visited us on our stand today at The International Franchise Show at the ExCeL London. It was a record for us in terms of people signing up for one of our upcoming discovery days. Thank you also to the representatives from easyGroup who came to support us."

**TIM SLESINGER,
CEO OF EASYSTORAGE**

RESTORFX

"Well what a busy 2 days at The International Franchise Show. This was our 2nd year and I must say this year was even busier. It's was non stop with franchise enquiries and even some a bit further afield than the UK. It's always nice with people from other countries recognise your brand. A busy few weeks ahead dealing with all the franchise leads."

**STEVEN JUPP,
MANAGING DIRECTOR at
RESTORFX UK**

WE CREATED A REAL BUZZ ON SOCIAL MEDIA

#IFS24

Phil MacKechnie, QFP • 2nd
Franchise Development at Radfield Home Care Franchisin...
4d • Edited •

We kicked off the **The International Franchise Show** at **ExCeL London** with a bang! It was an extraordinary first day for **Radfield Home Care Franchising**, marked as one of our busiest ever. So busy I only took a photo at the start and finish of the day!!

A huge thank you to everyone who visited our booth, shared their stories, and explored our franchise opportunities. Your passion for making a difference is truly inspiring.

Let's continue making great connections and spreading the message of care!

#RadfieldHomeCare #ProudToCare #IFS24 #Franchising #FranchiseOpportunities #ExCeLLondon



Zooza
187 followers
4d • Edited •

The International Franchise Show London. Here we go! We're eager to participate and make the most out of this enriching experience. It's a chance to gain insights, forge valuable partnerships, and potentially take significant steps towards achieving our business goals. We're ready to engage, learn, and explore the diverse array of possibilities that the Franchise Show has to offer. See you there! We are looking forward to you!

#FranchiseShow2024 #BusinessSurprises #ExcitingTimes #zooza



Sanjeev Sanghera • 2nd
Co-Founder & MD at Haus Hospitality & Doner Shack
3d •

🌟 **The International Franchise Show Day Two** 🌟

We're all ready to go for day two of IFSUK!

Its fair to say our stand made the impact we had hoped. We had some great conversations with potential partners in Europe and the Middle East on day one.

Look forward to more engaging conversations today. Come and talk to us if you would like to find out more about franchising with **DONER SHACK**

#franchise #franchising #ifsuk #ifsuk24 #international



Rahul Malik • 2nd
Franchise Consultant | Restaurant & QSR Consultant | Digi...
1d •

It's been an incredible two days at **The International Franchise Show** at **ExCeL London**! Our team has had the pleasure of meeting so many driven entrepreneurs looking to take the leap into franchising.

We've been sharing our expertise on building successful franchises, showcasing our extensive network of opportunities, and connecting with potential franchise partners from all over the world.

A huge thanks to everyone who stopped by our booth! We were inspired by your energy and excited to discuss your franchise dreams.

Did you miss us at the show? No worries! Feel free to reach out to connect and discuss how Franchise Ready can help you achieve your entrepreneurial goals.

#franchise #entrepreneur #franchiseexpo #london

P.S. Special shoutout to my amazing colleagues **Douglas Neagle**, **Doug Downer** - **The Franchise Guy**™ and **Jaafar Touili** for making this event such a success!

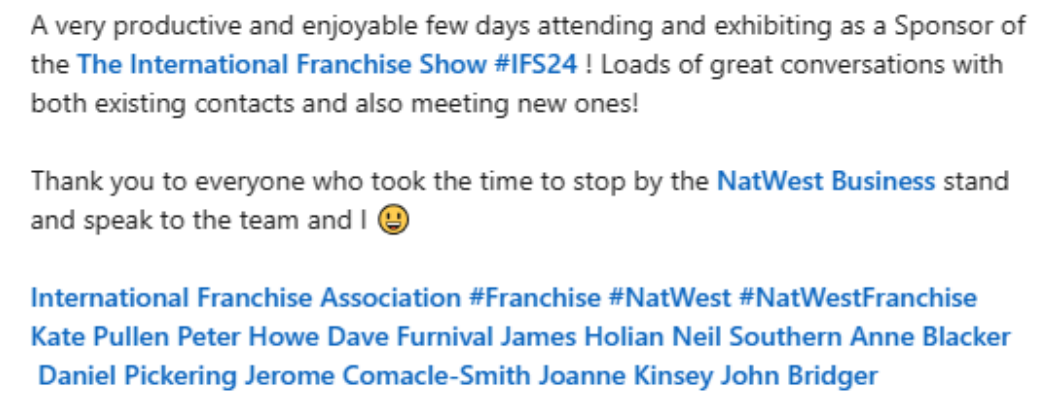


Aaron Britton • 2nd
Franchise Development Manager at NatWest Group
3d •

A very productive and enjoyable few days attending and exhibiting as a Sponsor of the **The International Franchise Show #IFS24**! Loads of great conversations with both existing contacts and also meeting new ones!

Thank you to everyone who took the time to stop by the **NatWest Business** stand and speak to the team and I 😊

International Franchise Association #Franchise #NatWest #NatWestFranchise
Kate Pullen Peter Howe Dave Furnival James Holian Neil Southern Anne Blacker Daniel Pickering Jerome Comacle-Smith Joanne Kinsey John Bridger



Helen Doron Educational Group
7,501 followers
4d • Edited •

Great wrap-up to Day 1. Non-stop meetings, sound lead generation, meeting friends and franchisees.

Well done **The International Franchise Show** in **London**, what a show.

On Saturday, the 13th, Drop by Keynote Theatre One at 14:45 for Helen's Talk, "Educational Franchising: Bringing Value to Your Community." Stop by booth 440 to learn about our offerings for the UK and Ireland 🇪🇸 Spanish, Mathematics, English as a Second Language, Literacy, Drama, and Early Childhood Development—a Paradigm Shift in Education.

More info: <https://helendoron.co.uk/>
#IFS24 #IFSUK #helendoron #TeamRev #Education #Learning #UK #Kids



Joel Gocool • 2nd
Senior Corporate Solicitor at Herrington Carmichael LLP
4d •

another fantastic and engaging day at **The International Franchise Show** at ExCeL. Always to great to catch up with my franchising contacts and incredible to see such a thriving industry! Busiest expo yet!

#franchiselawyer #franchiselaw



Luke Bowyer • 2nd
National Partnerships Manager
2d • Edited •

What a fabulous time at the **#internationalfranchiseshow** it was great to meet so many inspiring people and learn so much.

And againnnn **The Massage Company** helps to overcome another anxiety of public events and push me out of my comfort zone as I grow and develop so many new skills and attributes enchanting me to do well in what I do.

Two of the best days of my working life 🙏 had so much fun.

If you did miss The Franchise Show and are interested in franchising with us. Please do reach out. 📧 **The International Franchise Show**



Millie Hall • 2nd
Senior Account Manager at What Franchise and Global Fr...
2d • Edited •

Another successful show in the bag! 🎉

A big thank you to **Simon Chicken** for organising such a fantastic exhibition this weekend.

Myself and the **What Franchise & Global Franchise** team were delighted to be part of the **The International Franchise Show** for another year.

It was great to meet so many amazing brands and catch up with familiar faces.



TAKE A LOOK FOR YOURSELF





GET INVOLVED

THE INTERNATIONAL FRANCHISE SHOW RETURNS TO THE EXCEL LONDON ON THE 11TH & 12TH APRIL 2025.

CONTACT US:

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(Event Director)



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#IFS25

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