



Certified Franchise Executive™ (CFE) Program

CFE Credit Reference

CFE Approved **EDUCATION** Credit Courses, Programs, and Events

- [IFA Academy](#) – various education credits through multiple online courses
- [Franchise Leadership & Development Conference](#) – 11 education credits
- [Franchise Customer Experience Conference \(FCXC\)](#) 11 education credits
- [IFA Annual Convention](#) - 11 education credits + pre-event Special Session education credits
 - *Annual Leadership Conference - 4 credits (event held during the IFA Annual Convention)*
 - *Emerging Franchisor Bootcamp - 4 credits (event held during the IFA Annual Convention)*
- [IFA Legal Symposium](#) - 4 education credits
- [IFA Emerging Franchisor Conference](#) - 11 credits + pre-event Special Session education credits
- [Multi-Unit Franchise Conference \(MUFC\)](#) - 11 education credits
- [IFA/IBA Joint Symposium](#) – 2 education credits
- [International Franchise Expo \(IFE\) Pre-Event Special Sessions, \(New York\)](#) – up to 8 education credits
- [Franchise Expo West Pre-Event Special Session \(Phoenix, AZ\)](#) – 3 education credits
- [Franchise Expo South Pre-Event Special Sessions \(Ft. Lauderdale, FL\)](#) – up to 8 education credits

CFE Approved **PARTICIPATION** Credit Activities, Events, and Webinars

- [FBN Meetings/Webinars](#) – 4 participation credits per meeting/webinar – full attendance required
- [IFA Annual Convention](#) – 8 participation credits for full event attendance
- [IFA Convention On Demand](#) – various participation credits per track purchased (10 topic-focused tracks available)
- [FranNet Webinars](#) - 4 credits per 'live' webinar (entire webinar attendance required)
- [FranConnect Webinars](#) - 4 credits per 'live' webinar (entire webinar attendance required)
- [IFPG Webinars](#) – 4 credits per 'live' webinar (entire webinar attendance required)
- [IFA Leadership Summit & Franchise Action Network Annual Conference \(FAN\)](#) – 8 participation credits for conference attendance
- [IFA Webinars](#) - 4 credits per live webinar (entire session attendance required)
- [International Franchise Expo \(IFE\)](#) – 4 participation credits for event attendance
- [Franchise Expo West](#) – 4 participation credits for event attendance
- [IFA Legal Symposium](#) - 6 participation credits for event attendance

Franchise Experience

CFE candidates only: Franchise experience is not a requirement to earn the CFE designation; however, at the time of CFE enrollment, candidates with franchising experience will receive 5 bonus education credits for each year of experience, up to a max of 20 credits or 4 years of experience.

For more information about the CFE requirements, contact: Brittney Cosby at cfe@franchise.org



GO "ALL IN" ON FRANCHISING IN 2023

MFV FRANCHISE EXPO WEST
March 31 - April 1 | Phoenix, AZ

Partnership event with MFV Expositions/Comexposium

LEGAL SYMPOSIUM
May 7-9 | Washington, DC

IBA/IFA JOINT CONFERENCE
May 9-10 | Washington, DC

MFV INTERNATIONAL FRANCHISE EXPO
June 1-3 | New York, NY

Partnership event with MFV Expositions/Comexposium

**FRANCHISE CUSTOMER EXPERIENCE
CONFERENCE**
June 20-22 | Atlanta, GA

Partnership event with Franchise Update Media

MFV FRANCHISE EXPO SOUTH
September 8-9 | Ft. Lauderdale, FL

Partnership event with MFV Expositions/Comexposium

**LEADERSHIP SUMMIT AND
FRANCHISE ACTION NETWORK
(FAN) ANNUAL MEETING**

September 11-13 | Washington, DC

**FRANCHISE LEADERSHIP AND
DEVELOPMENT CONFERENCE**

October 18-20 | Atlanta, GA

Partnership event with Franchise Update Media

**EMERGING FRANCHISOR
CONFERENCE**

November 1-3 | New Orleans, LA



Scan here to learn more
about these events and
plan your year with IFA!