



54TH ANNUAL IFA LEGAL SYMPOSIUM



IFA[®]

INTERNATIONAL FRANCHISE ASSOCIATION



Enforcement of System Standards During COVID-19

Sarah Osborn Hill
Franchise Counsel
KFC Corporation

Fredric A. Cohen
Partner
Cheng Cohen LLC

Michael Braunstein
Associate
Zarco Einhorn Salkowski & Brito, P.A.

First.....

COVID Sucks!



Let's talk System Standards

What are they?

Why are they important?

Who do they affect?

How are they enforced?





COVID-19 Impacts Franchise Relationships



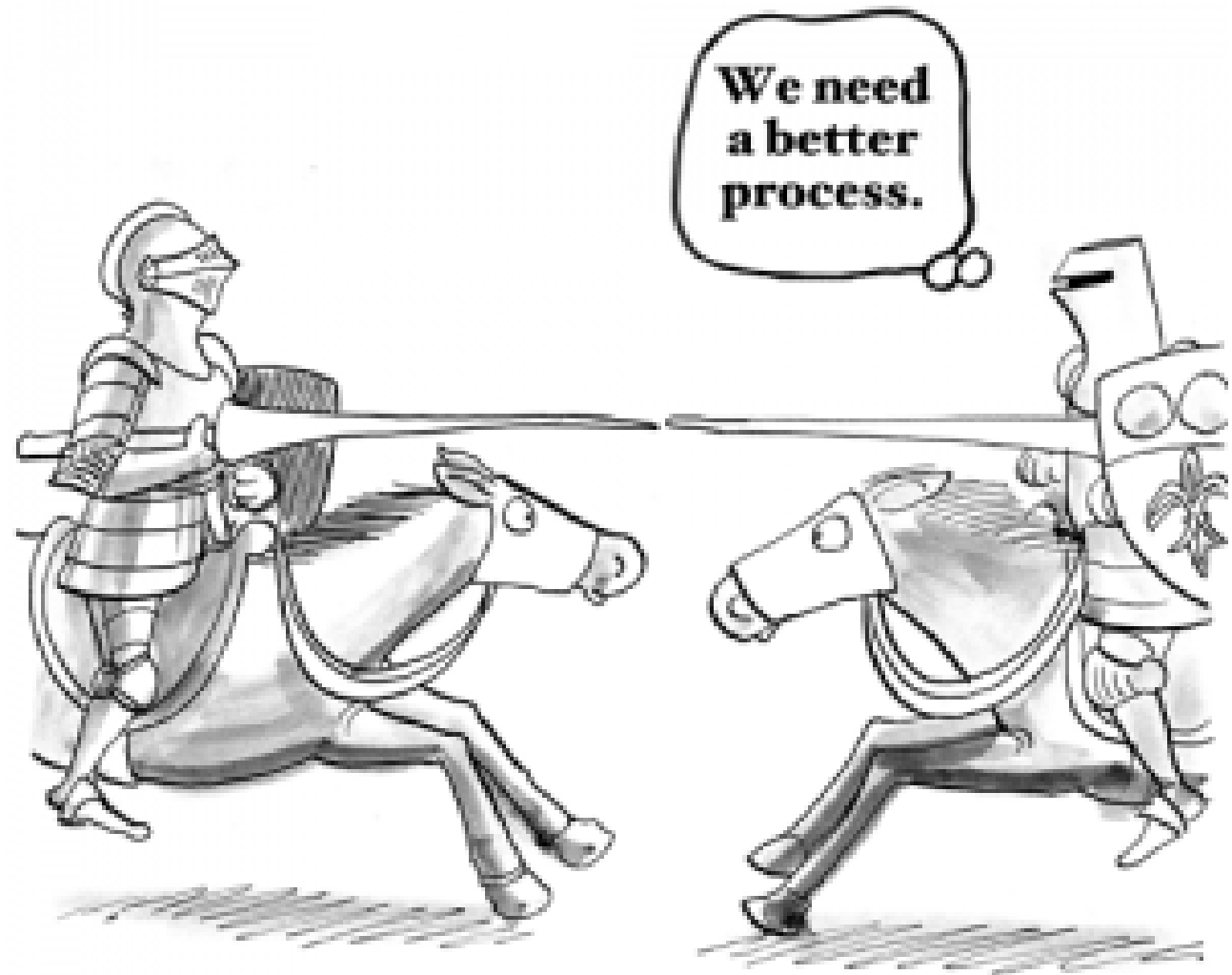
Varied Impact



vs.



How Can Franchisors Help Mitigate Impact?





Obstacles to Enforcement



Force Majeure

Other Defenses



Other Considerations





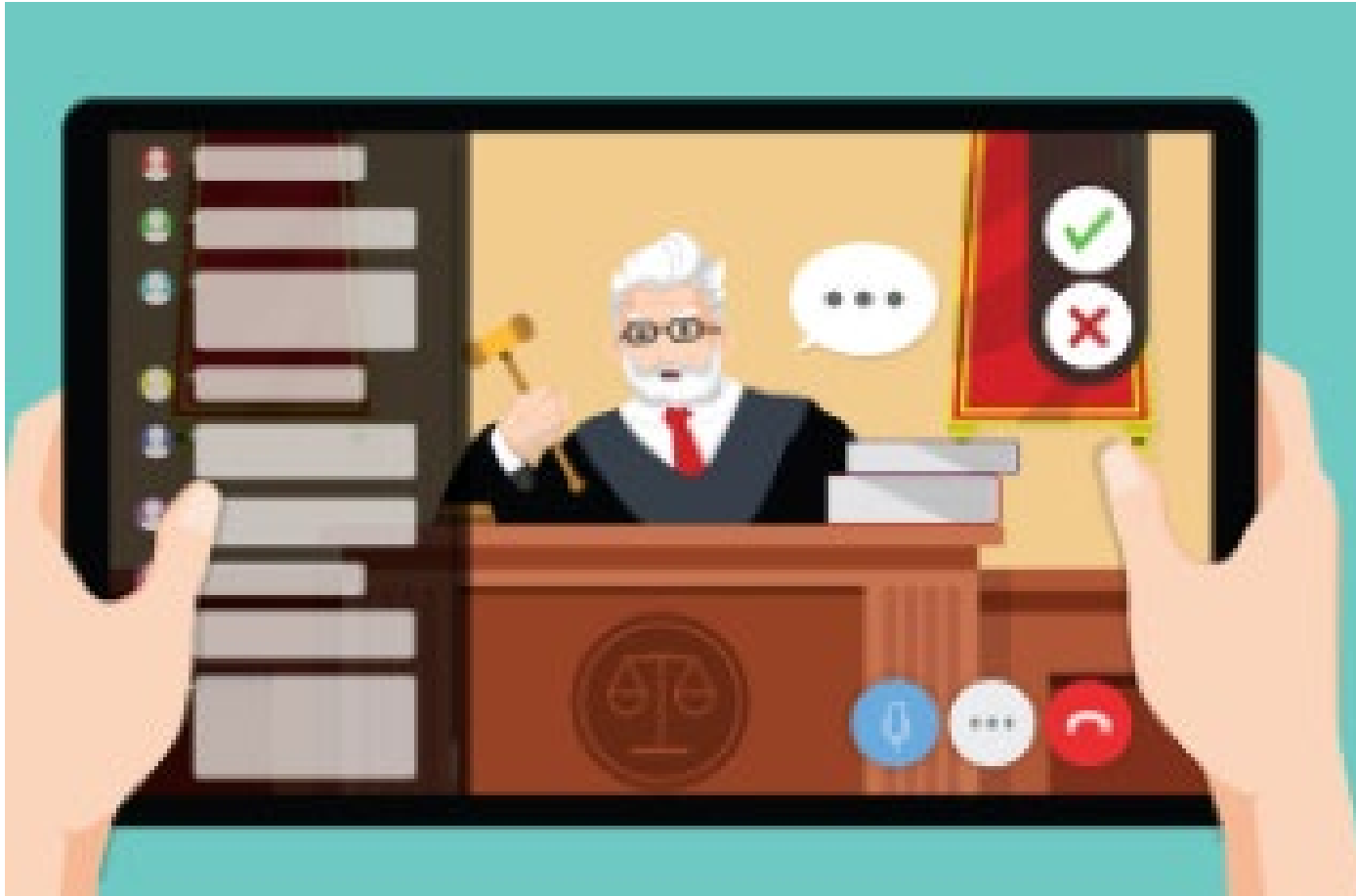
Dispute Resolution

How has
COVID-19
Affected the
U.S. Court
System?

**QUIET
PLEASE
COURT IN
SESSION**



Benefits/Drawbacks of Remote Testimony



Remote Testimony in Action

- Depositions
- Trials and Hearings

Working from Home is Great...Right?



Where to Next?



Questions?