



# Fredddy's

FROZEN CUSTARD &  
STEAKBURGERS®

# Transformational Supply Chain and Its Impact on Franchising

# Today-

View the supply chain impact as enterprise-wide strategy and specific departmental challenges

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Modified Lightning Format



# Enterprise Initiative

## Strategy

- Create visibility into critical systems and outputs identifying impacts to both Franchisor and Franchisees
- Plan, react and report in a rapidly changing environment

Challenge #1- Reducing data silos

Challenge #2- Create visibility and transparency

Outcome- Improved flexibility and execution



# Development

## Information Sharing & Supply Chain Challenges

- Data Organization & Sharing
- Information sharing and data driving results

## System uniformity

- The development supply chain and system uniformity



# Questions



# Operations

## Impact on unit level

- Ease of reporting and follow-up
- Metrics approach

## Research and Development

- Innovation and uniformity

## Planning and implementing change

- Communication and feedback channels





Questions



# Finance

## Opportunity within the supply chain

- If in growth mode, check opportunities

## Data to alert and guide decisions

## Process change

- Re-look at everything

## Reporting (Budget, Forecast and LT Impacts)

- System transparency and Strategic guidance



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Questions