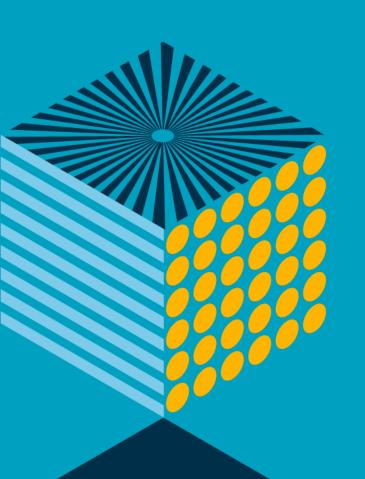


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LEVERAGING CAPITAL

Through Growth and Crisis



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Which best describes where you are today?

Growth
Crisis
Steady

Forms of Leverage and Capital Available in a Crisis

BORROWING

EQUITY

LIQUIDITY

Which Capital Expansion Investments
Are You Planning for 2022?

Mark all that apply

Refresh/Remodel
Relocate
New Equipment/Vehicles
Additional Franchise Unit

Cap Ex: Financing Growth and Expansion



Got Questions?



Submit a word that embodies your top takeaway from today

How can Franchisors Help? Top Tips for Raising Franchise **Business Capital**



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20 22

Thank you!

