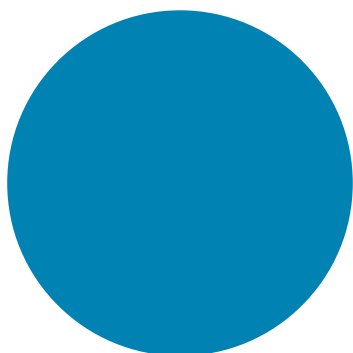




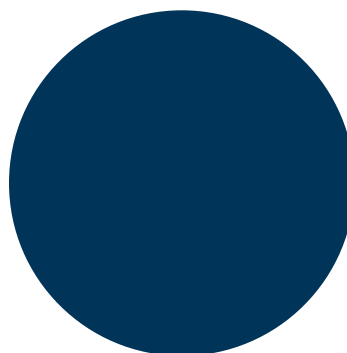
IFA ANNUAL CONVENTION

STYLE GUIDE

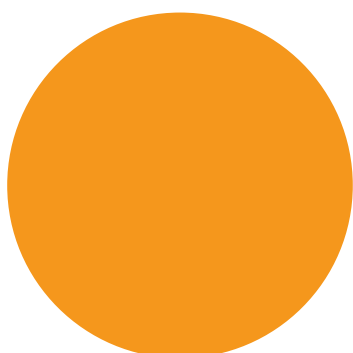
COLOR PALETTE



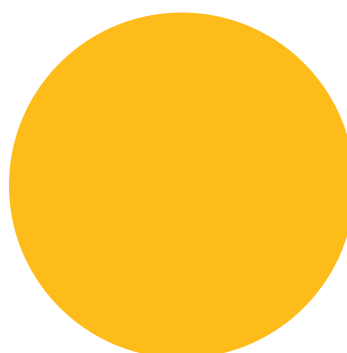
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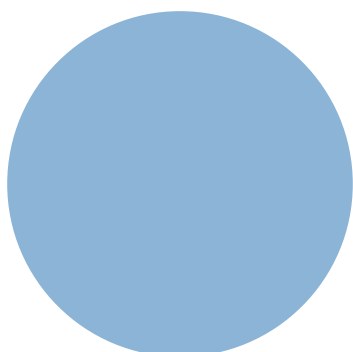
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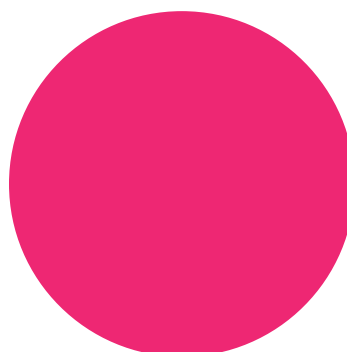
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HEX #8ECAE6
RGB 142/202/230
CMYK 38/12/0/9



HEX #ED2F73
RGB 238/48/115
CMYK 0/94/29/0

FONTS

Headline Font

DIN Regular

DIN Bold

DIN Black

Body Font

Works Sans Regular

Works Sans Italic

Works Sans Bold

Works Sans Bold Italic

LOGO



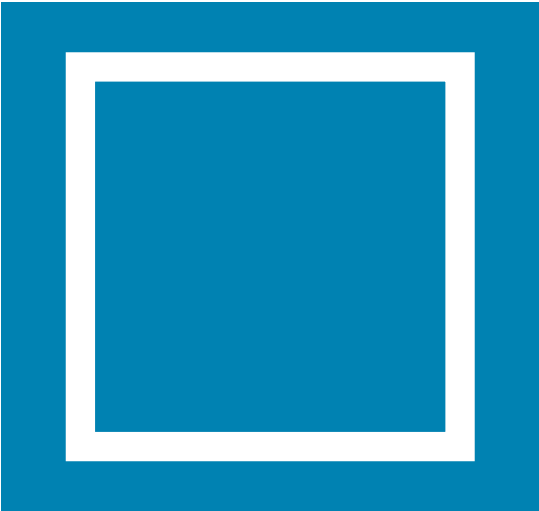
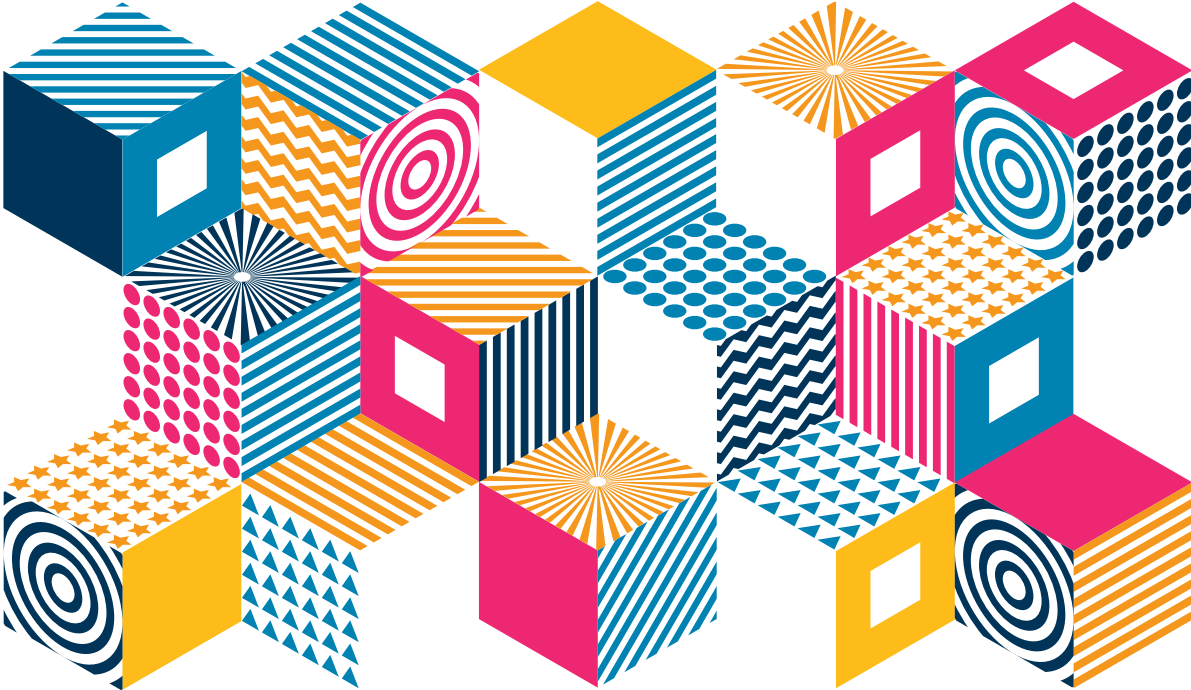
TYPOGRAPHY

Create community.

Power opportunity.

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CREATIVE ASSETS



CREATIVE ASSETS

