

EXECUTIVE SUMMARY

WHAT HAPPENS BECAUSE OF FRANCHISED BUSINESSES

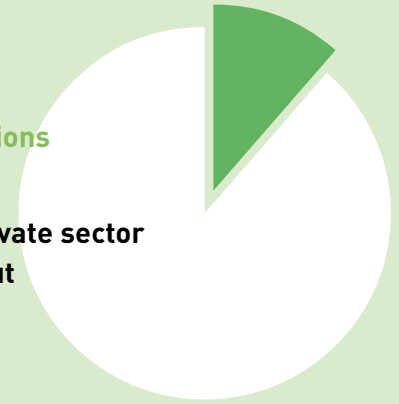
The economic impact of franchising goes beyond activities inside franchised businesses, because their purchases of products and services and the personal purchases of their owners and workers contribute to the growth of non-franchised businesses. As a result of these spillover effects, the total impact of franchising was to provide 21.0 million jobs (15.3 percent of all private-sector jobs) and \$660.9 billion of payroll (12.5 percent of all private-sector payroll) in 2005. Output produced because of franchised businesses grew from \$1.5 trillion in 2001 to more than \$2.3 trillion in 2005; an average growth of 10.9 percent per year. In 2005, output produced because of franchised businesses accounted for 11.4 percent of all private-sector output.

PERCENT OF PRIVATE SECTOR ECONOMY // TOTAL ECONOMIC OUTPUT

Total Contributions

\$2.3 TRILLION

11.4% of all private sector economic output



PERCENT OF PRIVATE SECTOR ECONOMY // TOTAL EMPLOYMENT

Total Contributions

21 MILLION JOBS

15.3% of all private sector jobs

