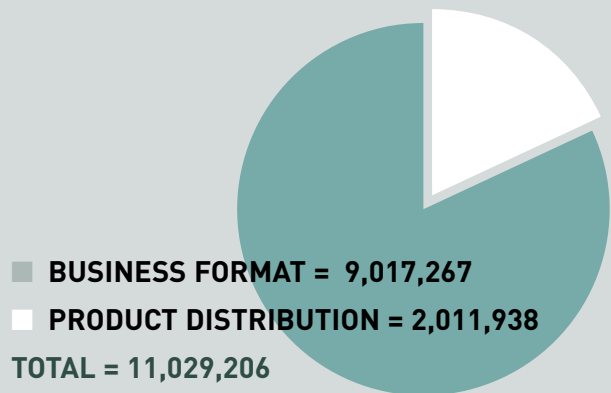


# EXECUTIVE SUMMARY

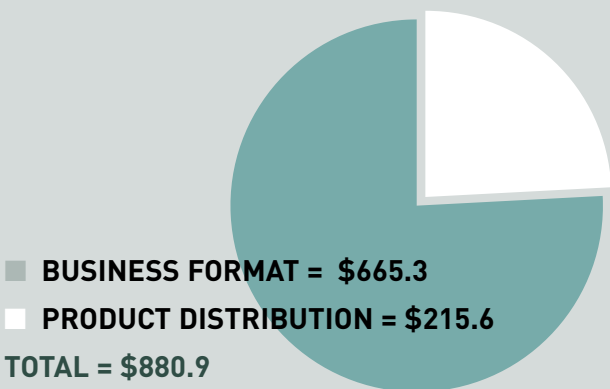
## PREVALENCE OF BUSINESS FORMAT FRANCHISING

Business format franchising was more prevalent than product distribution franchising in 2005, accounting for about 5.7 times as many establishments and nearly 4.5 times as many jobs. Business format franchises generated 2.9 times the payroll and nearly 3.1 times as much economic output as product distribution franchises. Franchisees owned most (73 percent) of the establishments that operated under a business format franchise.

### DIRECT IMPACT OF FRANCHISED BUSINESSES JOBS



### DIRECT IMPACT OF FRANCHISED BUSINESSES OUTPUT (\$ BILLIONS)



### DIRECT IMPACT OF FRANCHISED BUSINESSES ESTABLISHMENTS

