

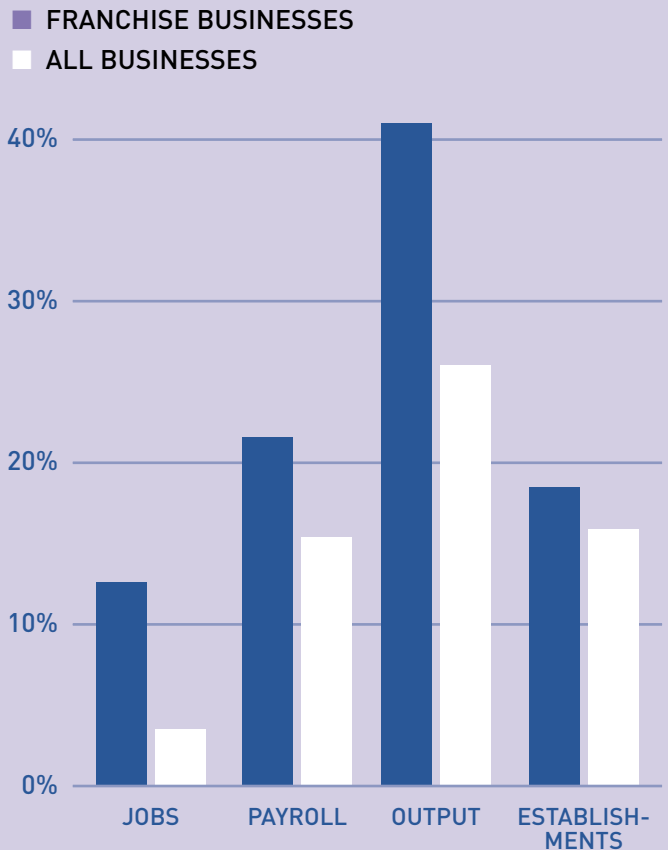
EXECUTIVE SUMMARY

FRANCHISED BUSINESS GROWTH COMPARED TO ALL BUSINESSES // 2001 – 2005

From 2001 to 2005, the franchising sector expanded at a faster pace than many other sectors of the U.S. economy. Direct economic output of franchised businesses grew by over 41%, from \$625 billion to \$881 billion, while economic output of all businesses grew by 26%, from \$16 trillion to \$20.1 trillion.

Employment generated by franchised businesses grew by 12.6%, from 9.79 million to 11 million, while employment generated by all businesses grew by 3.5%, from 132 million to 136.7 million. Payroll generated by franchised businesses grew 21.6% compared to 15.4% for all businesses. The number of franchised establishments grew by 18.5% compared to 15.9% for establishments created by all businesses.

DIRECT ECONOMIC IMPACT OF FRANCHISED BUSINESSES COMPARED TO ALL BUSINESSES PERCENT CHANGE FROM 2001 TO 2005



DIRECT ECONOMIC IMPACT OF FRANCHISED BUSINESSES COMPARED TO ALL BUSINESSES

// 2001 – 2005

	2001		2005	
	Franchised Businesses	All Businesses	Franchised Businesses	All Businesses
JOBS	9,797,117	132,040,682	11,029,206	136,709,071
PAYROLL (\$ billions)	\$229	\$4,567	\$279	\$5,268
OUTPUT	\$625 billion	\$16 trillion	\$881 billion	\$20.1 trillion
ESTABLISHMENTS	767,483	24,074,800	909,253	27,891,770