

# EXECUTIVE SUMMARY

These numbers illustrate significant growth since 2001. Overall, the number of franchised establishments in the U.S. grew at an average annual rate of 4.3 percent between 2001 and 2005. The number of jobs in franchised businesses grew at an average annual rate of 3.0 percent over the same period. Payroll and output of franchised businesses grew at 5.0 percent and 9.0 percent per year, respectively, since 2001.

## DIRECT AND TOTAL CONTRIBUTIONS TO THE U.S. ECONOMY // 2001–2005

	IN FRANCHISED BUSINESSES			
	2001	2005	Percent Change 2001 to 2005	Average Annual Growth
JOBS	9,797,117	11,029,206	12.6%	3.0%
PAYROLL (\$ billions)	\$229.1	\$278.6	21.6%	5.0%
OUTPUT (\$ billions)	\$624.6	\$880.9	41.0%	9.0%
ESTABLISHMENTS	767,483	909,253	18.5%	4.3%

	BECAUSE OF FRANCHISED BUSINESSES			
	2001	2005	Percent Change 2001 to 2005	Average Annual Growth
JOBS	18,121,595	20,974,636	15.7%	3.7%
PAYROLL (\$ billions)	\$506.6	\$660.9	30.5%	6.9%
OUTPUT (\$ billions)	\$1,525.3	\$2,306.8	51.2%	10.9%