



**The International Franchise Association
Franchise Education And Research Foundation
Arthur Karp Research Award
CALL FOR PAPERS – 2016-2017**

The Franchise Education and Research Foundation announces the continuation of the Arthur Karp Research Award. The award is given for the best research paper on a subject of relevance and practical usefulness to the franchising community.

The Foundation seeks to encourage research on a broad range of topics. Of particular interest is how the franchise business model and techniques are being used, modified, and adapted to help social sector franchises and other NGOs serve the citizens at the Base of the Pyramid better. We are seeking research papers citing case studies and examples of success. Please note that we are especially interested in research papers that draw conclusions about results and best practices in social sector franchising.

AWARD:

The monetary prize is \$5,000. If there are multiple authors, the prize is divided. Prize recipients (up to 2) will also receive a complimentary registration for the following International Franchise Association Convention and a travel stipend of up to a total of \$1,000 for travel and hotel costs if the winner(s) attends the Convention. The award winners will be announced at the Convention. Attendance at the Convention is encouraged but is not required.

CRITERIA and FORMAT:

1. The paper should acknowledge other work already done on this subject.
2. The paper should be written in plain English and be understandable by non-academics.
3. The subject should be of practical relevance to franchising.
4. The paper must include an executive summary not to exceed one page in length.
5. The paper should be submitted in Microsoft Word, Times New Roman, font size 12, with page numbers, and on an 8 1/2 by 11" page.
6. The paper should be accompanied by a one-page author(s) resume which should list any previous franchise research work and/or publications.
7. Title Page Format -- Title of Research Paper, Date of Submission, Name of Author(s), Address, Phone, and Email Address.

SUBMISSION PROCEDURES:

1. Papers should be submitted by email only by September 1, 2016 to:
John Reynolds, President – Franchise Education and Research Foundation - jreynolds@franchise.org
2. Author information including phone and email contact numbers must be included with the paper. Receipt of the paper will be acknowledged by email.
3. Award Recipients will be announced in January of 2017.
4. Questions may be addressed to John Reynolds at the email address noted above.