

Saunda Kitchen, CFE



Saunda Kitchen Owner

Saunda Kitchen currently owns and operates a 30-vehicle fleet Mr. Rooter Plumbing (part of the Dwyer Group) franchise in Sonoma County, Calif. Kitchen has been involved with franchising since 1996. She has operated as a multi-unit franchisee having owned and operated various Dwyer Group brands, including Mr. Electric, Rainbow International Restoration and Mr. Rooter. Currently the chair of IFA's Franchisee Forum, Kitchen serves on the IFA Executive Committee. She also co-chairs IFA's Franchise Congress initiative, as well as serving as the franchisee vice-chairwoman for the Franchise Relations Best Practices Task Force. Her franchise locations have won numerous awards including Top Gun, Market Penetration Leader, Excellence in Leadership, Excellence in Mentoring, Sales Leader of the Year, Franchisee of Year and the Don Dwyer Award of Excellence.