Robert McDevitt, CFE
SVP, Franchising
Golden Corral Buffet & Grill

Robert M. McDevitt, CFE, is a 31-year veteran of the restaurant business. McDevitt joined Golden Corral in 1994 as vice president of marketing. McDevitt oversees the executive operations for the 385 franchise restaurants. He also has responsibility for franchise sales and managing the sales team that brings in new franchise entities into the system and area development agreements. The quality assurance function includes management of internal and external restaurant assessment, food safety and customer feedback systems. In 2012, his area reassumed responsibility for purchasing.

Previously, McDevitt was responsible for marketing for NPC International, franchisor of Tony Roma's and Skippers, and a franchisee of Pizza Hut restaurants.

McDevitt is a member of the North Carolina Restaurant and Hospitality Association, has served on the board of the Montessori School of Raleigh, and is currently a board member of Interact, a United Way member agency dedicated to assisting victims of domestic violence. McDevitt earned a bachelor's degree from DeSales University in Pennsylvania.
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