

Jerry Crawford, CFE



Jerry Crawford President

Jerry Crawford is president of Jani-King International, Inc. and holds various offices and director positions of subsidiary and affiliated companies. He is president and partner of C & C Franchising, Inc., DBA Jani-King of Hampton Roads and Richmond, Va., as well as president and owner of Opportunity Franchising, Inc. DBA Jani-King of Illinois, and vice president of Jani-King Roanoke/Lynchburg, Va. Prior to joining Jani-King, Crawford was district computer center manager for Tandy Corporation. Active in IFA, Crawford has previously served on the IFA board of directors and is chairman of the International Affairs Committee. He is currently on the board of trustees for IFA's Educational Foundation. He is a graduate of Northeastern Oklahoma A&M in Miami, Okla. and continued his education at Central State University in Edmond, Okla.

Kathleen Gilmartin is president and CEO of Interim HealthCare, Inc. with over 325 franchise locations providing a continuum of home care, hospice and medical staffing services. She has a track record of achieving profitable growth in challenging and competitive healthcare industries. Since joining Interim HealthCare in 2008, Gilmartin has revitalized franchise development with new talent acquisition and technology support to add 16 franchises in the past two years. In addition, she added new talent to drive hospice expansion to 38 locations since 2009, producing cumulative network sales of \$60 million. Prior to leading Interim HealthCare, she was COO of the patient care division of Nursefinders, Inc. She is a member of IFA's Women's Franchise Committee and the Convention Committee. She is also a board member of the Alliance for Home Care Quality & Innovation and a member of the National Association for Home Care & Hospice Regulatory Advisory Committee. Gilmartin earned a bachelor's degree in nursing from D'Youville College in Buffalo, N.Y.

Peter D. Holt is president & CEO of Tasti-D-Lite and has been active in the franchise community helping companies manage their systems in domestic and overseas markets for more than nearly 30 years. Prior to joining Tasti D-Lite, he was executive in residence for Great Hill Partners, a Boston based private-equity firm with more than \$1.5 billion of capital under management. He has also served as COO of 24seven Vending (US), where he launched the franchise system in the United States. In addition, he served as executive vice president of franchise sales and development for Mail Boxes Etc. and as vice president of international for I Can't Believe It's Yogurt and Java Coast Fine Coffees. He began his franchise career at IFA, and he earned a master's degree from the University of London, and completed his bachelor's degree at the University of Washington, where he graduated cum laude.

Saunda Kitchen, CFE, currently owns and operates a 30-vehicle fleet Mr. Rooter Plumbing (part of the Dwyer Group) franchise in Sonoma County, Calif. Kitchen has been involved with franchising since 1996. She has operated as a multi-unit franchisee having owned and operated various Dwyer Group brands, including Mr. Electric, Rainbow International Restoration and Mr. Rooter. Currently the chair of IFA's Franchisee Forum, Kitchen serves on the IFA Executive Committee. She also co-chairs IFA's Franchise Congress initiative, as well as serving as the franchisee vice-chairwoman for the Franchise Relations Best Practices Task Force. Her franchise locations have won numerous awards including Top Gun, Market Penetration Leader, Excellence in Leadership, Excellence in Mentoring, Sales Leader of the Year, Franchisee of Year and the Don Dwyer Award of Excellence.

Guillermo Perales is president & CEO of Sun Holdings, LLC, where he manages more than 395 units providing more than 10,000 jobs. Under his leadership, his company has experienced an explosive growth since its founding in 1997. He now operates 76 Popeye's franchises making him the Second Largest Popeye's franchisee in the country. He also operates 33 Golden Corral Buffet & Grills, 46 Cici's restaurants and 175 Burger Kings. He is ranked as the largest Golden Corral and Cici's franchisee and the fourth largest Burger King franchisee. He recently acquired 52 Arby's restaurants and expanded his portfolio to operate 13 T-Mobile stores, with a projection to open about 32 restaurants and remodel about 35 more by the end of 2013. An extended list of industry affiliations include a member of the BBVA Compass Bank National Advisory Board, Member and Trustee of Greenhill School Board, AT&T Performing Arts Board and Southwestern Medical Foundation (also serving as a trustee). Numerous honors include American Dream Award recipient during the 2013 Multi-Unit Conference, Honored by Ernst & Young Award. Perales graduated, with high honors, from the Instituto Tecnológico y de Estudios Superiores de Monterrey as a CPA and earned a master's degree in business administration from Texas A&M University.

Andrew F. Puzder is chief executive officer of CKE Restaurants Holdings, Inc., parent company of Carl's Jr. and Hardee's brands. Puzder is broadly credited with resurrecting the Hardee's brand and turning CKE from a heavily indebted company with declining profits and sales to a profitable, stable company. Prior to joining CKE, Puzder served as executive vice president, general counsel for Fidelity National Financial, Inc. and chief executive officer of Santa Barbara Restaurant Group, Inc. He was formerly a partner with the law firm Stradling, Yocca, Carlson & Rauth. Puzder received his juris doctorate in 1978 from Washington University School of Law in St. Louis where he served as senior editor on the "Law Review." Co-author of the book, "Job Creation: How It Really Works and Why Government Doesn't Understand It," Puzder is a frequent author and commentator on economic, political and legal issues in influential outlets including the Wall Street Journal, Orange County Register, POLITICO, Fox News, Fox Business, CNBC and others. Puzder has recently been honored by the Dream Foundation with the 2013 Outstanding Corporate Partner Award.