



**Charlie Chase**  
**President & CEO**  
**FirstService Brands, Inc.**

Charlie Chase is the president and CEO of FirstService Brands, Inc. Throughout his 30 years with FirstService Brands, he has held numerous roles starting as a franchise owner in 1982 at College Pro Painters. Believing that there was an opportunity to create a successful and significant full-time painting company, he became the founding president/CEO of CertaPro Painters in 1992. Prior to his role as CEO, Chase served as the president of the Consumer Franchises of The Franchise Company and prior to that he was CEO of CertaPro Painters.

Chase is a member of the IFA FranPAC Advisory Committee and Membership Committee. He earned a bachelor's degree with honors in economics from Queen's University in Ontario, Canada.