



Sign your franchisees up today! Join nearly 60 IFA member companies who have signed their franchisees up through our system-wide membership program at no additional cost to you or your franchisee. It's free! To date, there are more than 10,000 franchisees enrolled in the program.

System-wide membership means that your franchisee can now have the opportunity to join thousands of franchisees currently enrolled as members of IFA. They will receive membership benefits electronically via their email accounts. Benefits include:

- IFA SmartBrief - a 3x/weekly snapshot of the franchise industry with news from Bloomberg Businessweek, Entrepreneur, QSRMagazine.com and other leading sources
- IFA Insider - a bi-weekly e-newsletter delivering the latest news in franchising and IFA initiatives and events
- Franchising World Magazine Digital Version - News About IFA and the Franchise Community Monthly
- On-line educational programs such as Practical Financial Management for Franchisees
- Franchise Congress - The International Franchise Association's Franchise Congress political grassroots program will enhance IFA's advocacy capabilities at the state and federal levels, allowing us to increase our impact on the issues that affect the success of franchising
- FranSocial - private, secure community for IFA members to connect, share ideas and get fast answers to important questions. Join the community, find your friends and colleagues with similar interests and share information about best practices and resources. Community members have the flexibility to receive discussions and postings right to their inbox, and control what they'd like to see and how often.
- Access to IFA's Ombudsman, an impartial source of assistance in the resolution of disputes
- The opportunity to network with thousands of other franchisees
- Local networking meetings and educational programs including Franchise Business Network and Women's Franchise Network meetings plus the IFA Annual Convention and Public Affairs Conference

Get started today! Just forward a list of franchisees including name, corporate name, address, phone, fax and e-mail to IFA's Elizabeth Bailey – ebailey@franchise.org. IFA will automatically enroll those franchisees in the IFA membership, send a welcome message acknowledging that their system has enrolled them and describe membership benefits they will receive. Franchisees who desire to opt out may do so at any time.

Join the other IFA franchisor members who have opened up a whole new world to their franchisees, providing them with the opportunity to grow and expand their knowledge of franchising by belonging to an organization that is involved in all aspects of franchising.

Contact IFA Today
by email or phone
ebailey@franchise.org or 202-662-0767.

