

TESTING THE IMPOSSIBLES:

13 QUESTIONS FOR
PRODUCTIVITY,
LIFESTYLE DESIGN,
AND BEYOND

THE GUIDING PRINCIPLE:

“Whenever you find yourself on the side of the majority, it's time to pause and reflect.”

-Mark Twain

KNOWLEDGE IS POWER.

The screenshot shows the homepage of 'THE BLOG OF TIM FERRISS' with the tagline 'EXPERIMENTS IN LIFESTYLE DESIGN'. A search bar is visible in the top right. The main content area features a large image of a person performing a handstand on grass. To the right, there are promotional banners for 'The 4-Hour Workweek' book, including accolades like '#1 New York Times Bestseller' and a quote from Stewart D. Friedman. A navigation menu at the bottom includes 'Home', 'About', 'The Book', 'Resources', and 'Gear'. A date stamp reads 'OCTOBER 21ST, 2008' above the article title 'Rethinking Investing: Common Uncommon Times', which has '90 Comments' and is 'Written by Tim Ferriss'. A 'Top 15 Referrers' overlay is positioned in the center, displaying a table of traffic sources.

Name	Amount
<input checked="" type="checkbox"/> fourhourworkweek.com	1033
<input type="checkbox"/> Direct	873
<input type="checkbox"/> google.com	248
<input type="checkbox"/> google.co.uk	43
<input type="checkbox"/> google.ca	15
<input checked="" type="checkbox"/> google.de	23
<input checked="" type="checkbox"/> twitter.com	11
<input type="checkbox"/> evancarmichael.com	12
<input type="checkbox"/> google.nl	9
<input type="checkbox"/> bloglines.com	6
<input type="checkbox"/> google.com.au	7
<input type="checkbox"/> search.yahoo.com	6

7am and 6pm PST on Tuesday, Thursday, Saturday.

CORE TOOLKIT:

- 1,000 True Fans (Kelly)
- Maker's Schedule, Manager's Schedule (Graham)
 - The Magic of Thinking Big (Schwartz)
 - The Effective Executive (Drucker)
- The 22 Immutable Laws of Marketing (Ries, Trout)
 - Secrets of Power Negotiating (Dawson)
 - Letters from a Stoic, Tao of Seneca (Seneca)
 - (- The 4-Hour Workweek (Some guy))

DAILY TECH:

- Evernote (Clipper, Show related notes in Google)
 - Screenflow —> Dropbox
- Boomerang (or followup.cc)
 - Emailga.me
 - Unroll.me
 - Jumpcut
- Momentum Extension (Chrome)
- News Feed Eradicator for Facebook (Chrome)
 - Bufferapp
 - 1Password or LastPass

DEAL

DEFINITION



DEAL

ELIMINATION



DEAL AUTOMATION



DEAL

LIBERATION



#1

WHAT IF I DID THE OPPOSITE
FOR 48 HOURS?

#2

WHAT DO I SPEND A SILLY
AMOUNT OF MONEY ON?

IF I HAD TO, HOW WOULD I
ACCOMPLISH MY 10-YEAR
GOALS IN 6 MONTHS?

#3

WHAT WOULD I DO/HAVE/BE
IF I HAD 10 MILLION?
WHAT'S MY REAL TMI?

#4

WHAT ARE THE WORST
THINGS THAT COULD
HAPPEN?

COULD I GET BACK HERE?

#5

WHAT IF I COULD ONLY
WORK 2 HOURS PER WEEK
ON MY BUSINESS? WHAT
WOULD I DO?

#6

WHAT IF I LET THEM MAKE
DECISIONS UP TO \$100?

\$500?

\$1,000?

#7

WHAT'S THE LEAST
CROWDED CHANNEL?

#8

WHAT IF I COULDN'T PITCH
MY PRODUCT DIRECTLY?

SELL AROUND THE PRODUCT

PPC: Phenomenize, Polarize, and Communitize.



THE GROWING LIFE
Alternative Productivity, Anti-Hacks for Living

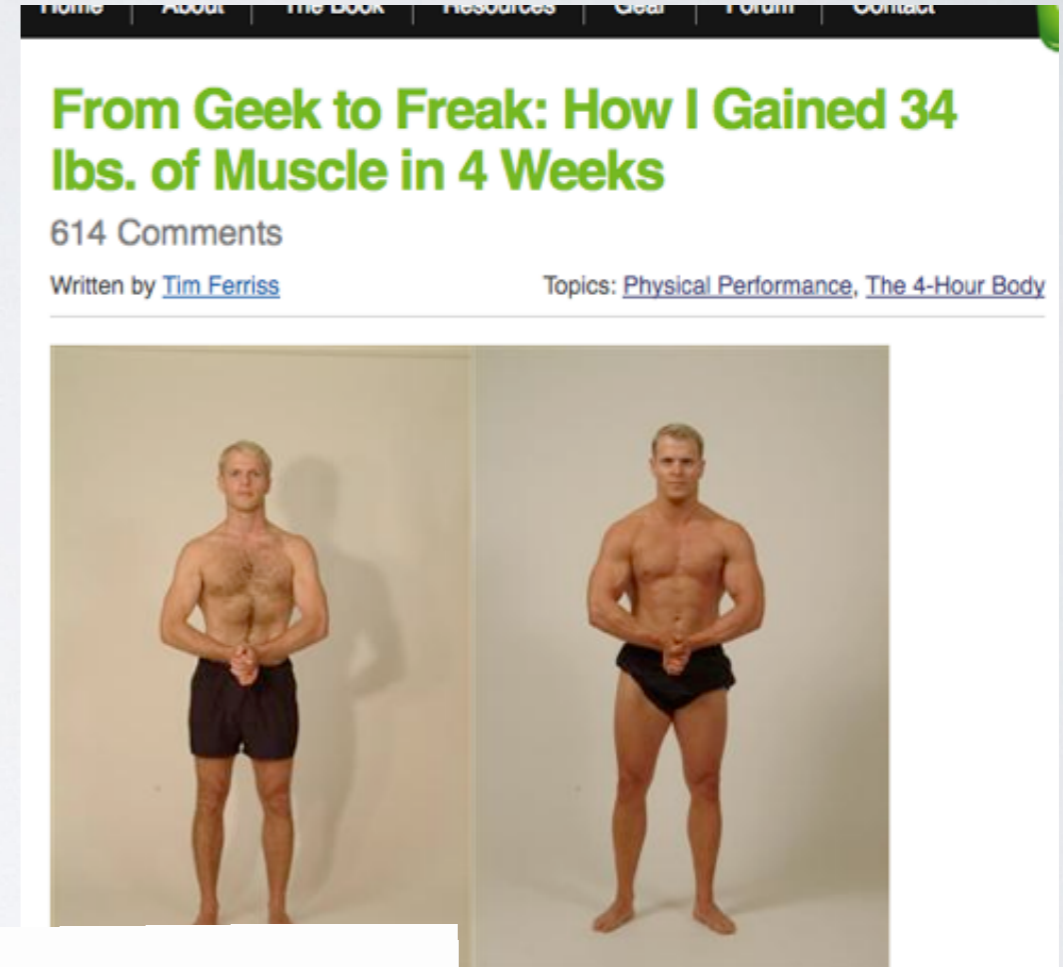
Home About Donate

47 Decent Lifestyle Design Resources



Photo by [TravelTrailerSNZ](#).

[Note: I intentionally decided not to use a beach photo. Lifestyle design means different things to different people; it isn't just for middle-aged businessmen living as expats in coastal regions, although that is the stereotype.]




Home About The Book Resources Gear Forum Contact

From Geek to Freak: How I Gained 34 lbs. of Muscle in 4 Weeks

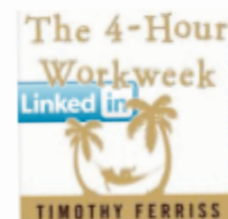
614 Comments

Written by [Tim Ferriss](#) Topics: [Physical Performance](#), [The 4-Hour Body](#)



Search Results for 4hww

4hww 



4HWW LinkedIn Entrepreneurs Success Coaches

Anthony Robbins, professional business opportunities, Bob Proctor, Robert Allen, Robert X Cringely, success coaching
Created by [Victory Darwin](#)

Members of this s



and 426 more...

, I'm posting this because too many people have it too, as the same principles can be applied to

#9

DO I NEED TO MAKE IT BACK
THE WAY I LOST IT?

WHAT IF I CREATED MY OWN
REAL-WORLD MBA?

#10

WHAT IF I COULD ONLY
SUBTRACT TO SOLVE
PROBLEMS?



Workout and Food Tracking

Gyminee is the premier fitness social network for detailed tracking, online accountability, and motivation. Whether you are trying to lose weight or get fit, it's time to start taking your fitness seriously.



Track your workouts.



Monitor your diet.



Meet new friends.



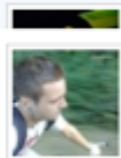
Reach your goals.

[Signup For Free](#)

[Take The Tour](#)

62,085,242 Calories Burned!
[Sign Up Now. It's Free!](#)

What Gyminee users are up to:



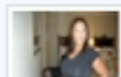
[calvin_42](#) met a Running goal!



[StevenG](#) met a Swimming goal!



[kpayne](#) met a Body Weight goal!



[Ready2BFitForever](#) wrote a new message in [What are you](#)



From The Blog

Essential Fatty Acids



I've stumbled upon a lot of research recently regarding Essential Fatty Acids (EFAs), including how long chain Omega-3 fatty acids modulate hunger signals.

More on that later. In the meantime, as a primer, an essential nutrient is

1. Required by the body for proper function and,
2. One that cannot be made in sufficient quantities by the body and thus must be obtained through one's diet

The Essential...

[Read more.](#)



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Track your workouts.



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Meet new friends.



Reach your goals.

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[washingtonpost.com](#)

[O'REILLY radar](#)

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and
21.1%

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#11

WHAT RULES AND SYSTEMS
WOULD I NEED FOR A 4-8
WEEK VACATION?

#12

AM I HUNTING ANTELOPE
OR FIELD MICE?

#13

ACHIEVEMENT IS GREAT, BUT
HOW ARE YOU WORKING ON
APPRECIATION?



SIMPLIFY