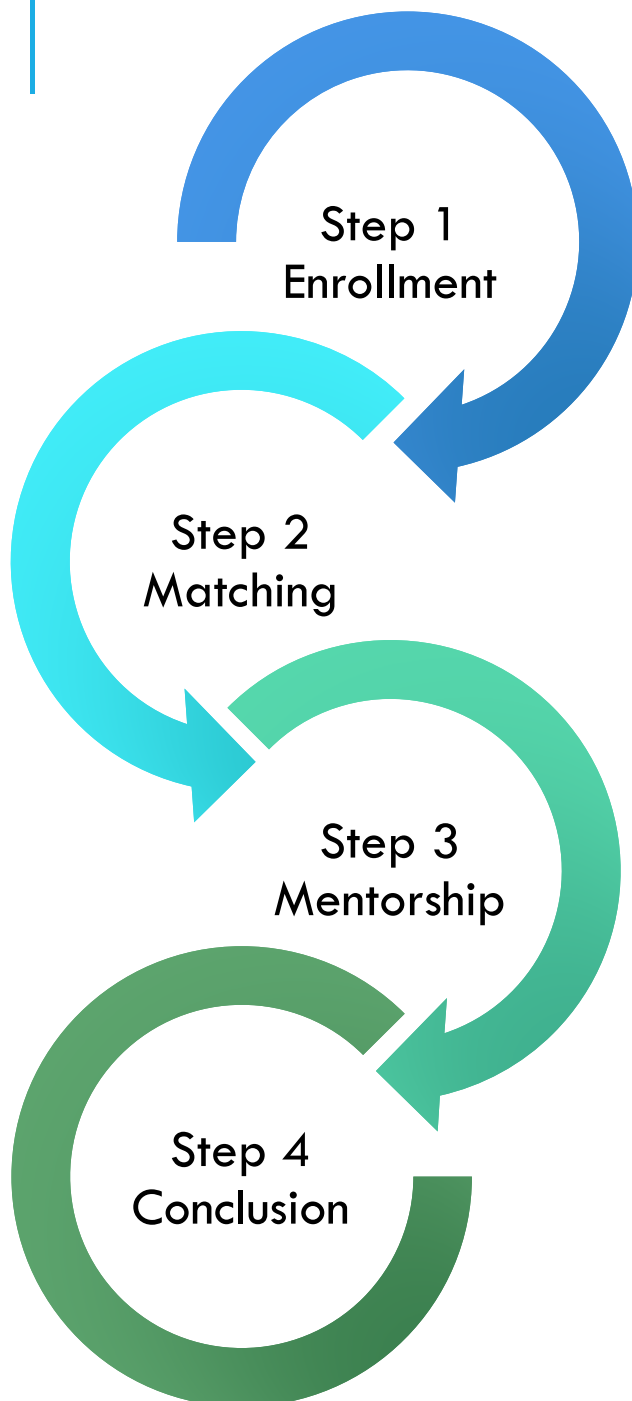


# FRANSHIP

IFA MENTORING PROGRAM

## MENTORSHIP PROCESS



- Mentors/Mentees Complete Enrollment Form
- Provide Bio and Photo
- Submit Data to Franship

- Committee Review of Mentee's Application
- Verify with Mentor Ability to Work with Mentee
- Assign Mentee with Mentor
- Initiate Communication between Parties via email

- Recommended Four Meetings over One Year Period
- Initial Meeting; Needs Assessment/Goal Setting
- Meeting 2; Review of Needs, Obstacles & Issues
- Meeting 3; Review of Needs, Obstacles & Issues
- Final Review of Accomplishments of Goals, Discussion on Strengths, Opportunities & Areas of Concern
- Recommend one of the Above Meetings be Face to Face at IFA Event

- Mentor submits quarterly updates to Franship on mentorship
- Both Mentor and Mentee share success stories to Franship for possible publication in Franchising World